



**Marktet consultation
for
Promotion tracking system**

Tilburg University

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1 General

1.1 Contracting Authority

Tilburg University, unlike state universities, is a privately-run institution for academic education and research. Tilburg University currently has approximately 19.500 students and 2.500 employees. Students and staff are housed in 18 buildings on the campus

1.1.1 Understanding Society

Tilburg University inspires its staff and students to contribute to the quality of the society of today and tomorrow. Tilburg University does so by training and educating young people into persons who are able to hold responsible positions in society, by offering lifelong and post-experiential education and by the results of our research. Tilburg University maintains intensive contact with society at regional, national and international level.

Tilburg University is rooted in the Christian and humanistic traditions of European culture. On that basis, with an open mind to other cultures and traditions, Tilburg University provides opportunities for academic practice, reflection and ideological beliefs. In all its academic fields:

- Economics and Business Studies
- Law
- Social and Behavioural Sciences
- Humanities
- Theology

Tilburg University strives to take a prominent position. In certain aspects, Tilburg University is one of the best in Europe and wants to expand this position wherever possible.

To keep Tilburg University in operation, a wide range of activities is needed. These are organized in seven divisions: Academic Services, Marketing & Communication, Human Resources, Finance & Control, Library & IT Services, Facility Services and Executive Services.

More information is available on the website of Tilburg University: www.tilburguniversity.edu

1.2 Intended purpose

The organization intends to acquire market information about possible solutions for a Promotion tracking system. Therefore, a market consultation will be conducted with the aim of gaining insight into the functional, technical, and organizational requirements and preconditions, as well as into the possibilities offered by the market.

The intended solution must support the entire promotion process and all stakeholders involved, including PhD candidates, supervisors, Graduate Schools, and supporting services.

Interested market parties are invited to share their vision, knowledge, and experience in order to enable TiU to design a careful and well-considered procurement process that meets the needs of the organization and its stakeholders, while mitigating risks as much as possible.

To prepare the tender documents, Tilburg University wishes to gather information from the market regarding:

- The usability of the university process in regard to the supplier's solution
- Available functionalities and modular options
- Pricing models and licensing structures

- Implementation timelines and onboarding strategies
- Hosting options (on-premise, cloud, hybrid)
- Legal and technical compliance, including GDPR, university policies and sustainability

2 Market consultation

2.1 *Objective market consultation*

The objective of this market consultation is to obtain recent market information, enabling Tilburg University to make well-considered decisions in the preparation of a possible tender for a Promotion tracking system.

2.2 *Form market consultation*

Tilburg University has drawn up a questionnaire (Appendix 1) for the purpose of the market consultation. Tilburg University would like to invite market parties to respond to the questionnaire in written digital form.

The market consultation is drawn up in English. Tilburg University will accept written answers in both the English and the Dutch language.

Tilburg University would also have the option to invite participants to the market consultation for a digital meeting to further discuss the answers given and the possible solution. Tilburg University will invite participants for a discussion if we require more in-depth information based on the responses and if participants have indicated that they are open to a digital meeting.

The possible meetings will be held on the 15th of July 2026.

2.3 *Participation market consultation*

If you wish to participate in this market consultation, you can submit your written response via TenderNed until the 3rd of July 2026.

2.4 *Compensation for participation market consultation*

Market parties are not eligible for compensation for participating in this market consultation.

2.5 *Communication*

Communication regarding this market consultation will take place via TenderNed.

Contact person:

Rob van Kessel Procurement Advisor

2.6 *Planning Marktconsultatie*

Actie	Datum
Publish document for market consultation	19 June 2026
Deadline for submitting written response for the questionnaire of the market consultation	6 July 2026
Optional digital meeting	15 July 2026